

### **Official rules for Z'Tejas 2008 Chile Fest Dessert Contest**

NO PURCHASE NECESSARY TO ENTER OR WIN. VOID OUTSIDE THE FIFTY UNITED STATES AND WHERE PROHIBITED. ALL CONTEST ENTRIES ARE SUBJECT TO THE OFFICIAL RULES WHICH GOVERN ALL ASPECTS OF PARTICIPATION AND PRIZE AWARD. THE 2008 CONTEST BEGINS ON July 14, 2008 AND ENDS ON August 15, 2008 ("CONTEST PERIOD"). VOID WHERE PROHIBITED.

ELIGIBILITY: Entrants must be legal U.S. residents (excluding Puerto Rico), 21 years of age or older at time of entry, who are not employees of Z'Tejas, Inc. 4800 N. Scottsdale Rd. Suite 3400 85251 ("Sponsor"), or any other organizations affiliated with the sponsorship, fulfillment, administration, prize support, advertisement or promotion and/or their respective parent, subsidiary, affiliate and successor companies and members of their immediate families or persons residing at the same address.

CONTEST: The 2008 Contest has a 15 day entry period. After the 15 day entry period Z'Tejas corporate chefs will determine no less than three (3) and no more than five (5) top recipes for each of the Z'Tejas markets (Austin, TX; Phoenix, AZ; Bellevue, WA; Costa Mesa, CA; and Salt Lake City, UT). The top recipes in each market will then be judged between August 1, 2008-August 10, 2008 by a local panel.

There will be one (1) winner from each market. Winners will receive:

- Dessert featured on the local Chile Fest menu that will run from September 2 – September 21, 2008
- \$100 Z'Tejas gift card
- Exclusive meal for 10 prepared by a local Z'Tejas chef at a mutually agreed upon time and location

Entries may be submitted at 12:00 a.m., PT on July 14, 2008 and will remain open until 11:59 p.m., PT on July 28, 2008. Entries submitted by mail must be postmarked on or before the applicable deadline.

ENTRIES: Create your original recipe. Multiple entries are allowed, but each recipe must be submitted as a separate entry and each entry must meet the following requirements:

- Must be a dessert recipe made with chiles.
- Recipe entries must be original, and cannot have been previously published, won another competition or contest, or been used for advertising or promotional purposes.
- Entry must: (1) include recipe name and the number of servings that the recipe yields, (2) use ingredients that are available in most grocery stores; (3) list ingredients with measurements in order of use; (4) include step-by-step preparation and cooking directions, and (4) include: entrant name, age and complete address with zip code, telephone number with area code, e-mail (optional) and the closest Z'Tejas.

#### **THERE ARE TWO WAYS TO ENTER:**

A) Online, submit the entry information required above in an e-mail to [recipes@ztejas.com](mailto:recipes@ztejas.com).

B) By Mail. Send entries by postal mail to: 4800 N. Scottsdale Rd. Suite 3400 Scottsdale, AZ 85251. All mailed entries must be neatly written or typed. Proof of mailing is not considered proof of delivery or receipt.

INTELLECTUAL PROPERTY RIGHTS: By entering the 2008 Contest, entrants agree to assign their intellectual property rights to Sponsor and permit Sponsor to use the recipes in any media, including on the internet, for commercial, editorial, or any other purpose whatsoever. Entrants who do not agree to this use should not enter this 2008 Chile Fest Dessert Contest.

Recipes will be judged on creativity (30%), taste (40%), and practicality (30%). In the event of a tie, the entry with the highest score in the Practicality criterion category will be a winner. The awarding of any prize is contingent upon full compliance with these Official Rules. Entrants agree to be bound by Official Rules and agree that if any winner fails to provide proof of identity, refuses to provide required affidavit, is found to have violated the Official Rules or otherwise does not meet eligibility criteria, prize will be forfeited and awarded to the entry with the next highest score. Entrants understand that Sponsor is not liable for injuries, losses or damages of any kind arising from participation in this promotion and acceptance, possession and use of prizes. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the contest or in the announcement of the prize.

NOTIFICATION: Potential winners will be contacted approximately seven (7) days after the close of the acceptance period.

OTHER: Sponsor assumes no responsibility for entries it is unable to process due to network, hardware or other technical failures; or any other reason, or incomplete, damaged, misdirected, illegible, stolen or lost entries. Sponsor reserves the right, in its sole discretion to disqualify any person tampering with the entry process, the operation of the web site or otherwise in violation of the rules. Sponsor further reserves the right, in its sole discretion, to cancel, terminate or modify this promotion if not capable of completion as planned, including infection by computer virus, technical corruption, non-authorized human intervention or force majeure. In the event of cancellation, Sponsor reserves the right to award the prizes to eligible mail

and online entries received prior to date of cancellation. The use of automated entry systems or any other conduct that impedes the integrity of the contest is prohibited. In the event of a dispute regarding an online entry, entry will be deemed made by the holder of an established e-mail account associated with the entry. Except where prohibited by law: (i) entry constitutes permission to use, modify, publish, transfer, edit or advertise winners' entry, name, hometown, voice, likeness, photograph and any statements regarding this Contest for editorial, public relations, promotional and advertising purposes on behalf of Sponsor without compensation; (ii) potential winners will be required to complete and return an Affidavit of Eligibility/Ownership/Liability Release, Publicity Release and Copyright Assignment within ten (10) days of notification or the entry with the next highest score may become an alternate winner. If winner notification is returned as undeliverable, the entry with the next highest score may become an alternate winner. By participating and winning a prize, winners release Sponsor, its parents, affiliates, subsidiaries and agencies and their respective directors, officers, employees and agents from any and all liability with respect to the prizes won and participation in the contest Subject to all U. S. federal, state and local laws and regulations. Void where prohibited. Taxes on prizes are sole responsibility of winners. For list of Grand Prize Winners' names, send a self-addressed stamped envelope to: 4800 N. Scottsdale Rd. Suite 3400 Scottsdale, AZ 85251. VT residents may omit return postage.

For questions, please email Deborah Topcik at [deborah@ztejas.com](mailto:deborah@ztejas.com) or call 480.612.6389.